



ACE

Best Practice Sharing Conference

October 7-9, 2026 / Istanbul, Türkiye





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54

AmCham Executives
from 28 countries
October 7 - 9, 2026

Through meetings valuable insights were gained on:

- Fostering transatlantic relations
- Shared perspectives from AmChams



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OCTOBER 6, 2026

ARRIVAL DAY 1

- 17:30 – 20:30** **Welcome Reception for Early-Arriving ACE BPSC Participants**
- Swissotel The Bosphorus, Istanbul | 16 Roof Restaurant

OCTOBER 7, 2026

ARRIVAL DAY 2

- 12:00 – 13:30** **Executive Committee Meeting (Closed event for ACE ExCo)**
- Swissotel The Bosphorus, Istanbul | Luzern Meeting Room
- 14:00 – 15:30** **ACE Board Meeting (Closed event for ACE CEOs)**
- Swissotel The Bosphorus, Istanbul | Monte Rosa 1 Meeting Room
- 15:30 – 16:00** **Conference Welcome (light lunch & coffee)**
- Swissotel The Bosphorus, Istanbul | Asuka Conference Room
- 16:00 - 17:30** **Brainstorming Parallel Sessions**
- Swissotel The Bosphorus, Istanbul
 - National Perspectives (ACE CEOs) | Luzern Meeting Room
 - Thematic Groups (ACE staff) | Monte Rosa 1 Meeting Room
- 17:30 – 18:30** **Free Time**
- 19:00 - 23:00** **Gala Dinner | Group Photo 1**
- Swissotel The Bosphorus, Istanbul | Asuka Conference Room

OCTOBER 8, 2026

BUSINESS & BEST PRACTICE

- 08:30 - 09:00** **ACE Energizing Breakfast**
- Swissotel The Bosphorus, Istanbul | Asuka Conference Room
- 09:00 - 11:30** **Benchmark Survey Presentation and Discussion**
- Swissotel The Bosphorus, Istanbul | Asuka Conference Room
- 11:30 - 12:00** **Coffee Break**
- 12:00 - 13:30** **Break-out Sessions on Benchmark Findings**
- Swissotel The Bosphorus, Istanbul | Asuka Conference Room
- 13:30 - 15:00** **Lunch Break**
- 15:00 - 17:00** **Trade and Political Developments After the NATO Summit**
- Swissotel The Bosphorus, Istanbul | Asuka Conference Room
- 17:00 - 18:30** **Free Time**
- 18:30** **Departure from Swissotel The Bosphorus, Istanbul**
- 19:00 - 21:30** **Dinner hosted by TABA AmCham | Group Photo 2**
- Koleksiyon Mobilya HQ



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OCTOBER 9, 2026

CREATIVE NETWORK & CLOSING RECEPTION

- | | |
|---------------|--|
| 11:00 - 13:00 | Creative Network Presentations and Voting <ul style="list-style-type: none">• Swissotel The Bosphorus, Istanbul Geneve Meeting Room |
| 13:00 - 14:30 | Lunch |
| 14:30 - 15:30 | Free Time |
| 15:30 | Departure from Swissotel The Bosphorus, Istanbul |
| 16:00 - 18:00 | Creative Network Awards Ceremony & Closing Reception Group Photo 3 <ul style="list-style-type: none">• During a Bosphorus Boat Cruise |
| 18:30 | Arrival at Swissotel The Bosphorus, Istanbul |

OCTOBER 10, 2026

OPTIONAL ISTANBUL CULTURAL TOUR

- | | |
|---------------|--|
| 09:00 - 11:00 | Yildiz Palace |
| 11:30 - 13:30 | Sultan Ahmet, Hagia Sophia and Basilica Cistern |
| 13:30 - 14:30 | Lunch |
| 15:00 - 17:00 | Grand Bazaar |



ACE Executive Committee Meeting





ACE Board Meeting



Brainstorming Parallel Sessions



During the brainstorming sessions, participants were divided into two groups: AmCham CEOs who focused on national perspectives and staff, who focused on communication, membership, and advocacy.





Ms. Ajša Vodnik

Chair, AmChams in Europe



Following the brainstorming sessions, the ACE Delegation attended a Gala Dinner hosted by Süleyman Ecevit Sanli, President and Eren Derinkök, Vice President & Secretary General of TABA-AmCham, featuring remarks by Prof. Dr. Ömer Bolat, Minister of Trade of the Republic of Türkiye, Mehmet Fatih Kacır, Minister of Industry and Technology of the Republic of Türkiye, and Davut Gül, Governor of Istanbul





ACE Benchmark Survey

ACE Benchmark Survey presented by Elias Spirtounias, ACE Vice President
The presentation spurred vivid discussions on data analysis and forecasts for the upcoming year.



ACE Benchmark Survey

Following the Benchmark Survey, the ACE group was divided into teams that delved into key topics



Ms. Ajša Vodnik

Chair, AmCham in Europe



The program also featured a high-level discussion on Trade and Political Developments after the NATO Summit, bringing together perspectives from diplomacy, trade, business, and investment. The panel included Bekir Polat, Vice President of the Investment and Finance Office of the Presidency of the Republic of Türkiye, Mustafa Tuzcu, Deputy Minister of Trade of the Republic of Türkiye, H. Ali Özel, Deputy Minister of Foreign Affairs of the Republic of Türkiye, and Demet Sabancı Çetindoğan, Vice Chair of the Board of DEMSA Group.







Delegates were also warmly welcomed at Koleksiyon Mobilya Headquarters, where the company's hospitality highlighted Türkiye's role as a strategic bridge for transatlantic cooperation, business development, and investment.

Creative Network Award 2026

Winner

AmCham Moldova: METRIX-Moldovan Economic Transformation and Reform Index



Finalists

AmCham Austria: EmpowerUs | From Access to Impact

AmCham Slovakia: Changing the Approach: Bringing Cross-Sectorality



Creative Network Award 2026



Boat Cruise

The conference concluded with the Creative Network Awards Ceremony and Reception during a boat cruise on the Bosphorus, providing a memorable setting to celebrate achievements, strengthen relationships, and reflect on the collective impact of the ACE community.





Hosted by TABA-AmCham ACE BPSC
2026 aimed to provide spirited
discussions about pivotal business
matters and explore the evolving role
of the AmChams in the contemporary
global business scene.



AMCHAMS

I N E U R O P E