



ACE | BEST PRACTICE SHARING CONFERENCE

October 8 – 10, 2025 * Kotor | Montenegro

AmChams in Europe (ACE) Best Practice Sharing Conference in Kotor

- 54 AmCham executives from 29 countries
- October 8 - 10, 2025

Through meetings valuable insights were gained on:

- Fostering transatlantic relations
- Shared perspectives from AmChams

PROGRAM

Day 1

Wednesday | October 8

All day

Arrivals and Transfer to Hyatt Regency Kotor Bay Resort

11:00 - 13:00

Executive Committee Brunch and Meeting
Hyatt Regency Kotor Bay Resort, Lovćen boardroom

14:00 - 16:00

Conference Welcome, Ballroom
Kotor-Lovćen Cable Car (Visit and Drinks)

16:00 - 18:00

Brainstorming Sessions: Transatlantic Impact Group – Key Topics for 2026 & The Future of AmChams – National Perspectives
Hyatt Regency Kotor Bay Resort, Ballroom

18:00 - 19:00

Free Time

19:00 - 19:15

Group photo 1

19:15 - 22:00

Montenegro on its Path to EU Gala Dinner
Hyatt Regency Kotor Bay Resort, Ballroom

Day 2

Thursday | October 9

08:30 - 09:00

ACE Energizing Breakfast and Coffee
Hyatt Regency Kotor Bay Resort restaurant

09:00 - 11:30

Benchmark Survey Presentation and Discussion
Hyatt Regency Kotor Bay Resort Ballroom

11:30 - 11:45

Coffee Break

11:45 - 13:30

Break-out Sessions
Hyatt Regency Kotor Bay Resort Ballroom

14:00 - 18:30

Experience Kotor and Perast with the Mayor of Kotor (lunch included & group photo 2)

18:30 - 19:30

Transfer to Tivat

19:30 - 20:00

Free Time in Porto Montenegro, Tivat

20:00 - 22:00

Porto Montenegro Group Dinner (One Restaurant)

Day 3

Friday | October 10

08:30 - 09:00

ACE Energizing Breakfast & Coffee
Hyatt Regency Kotor Bay Resort restaurant

09:00 - 10:30

ACE Board Meeting
Hyatt Regency Kotor Bay Resort, Ballroom
Staff not attending BoD: Optional free time in Porto Montenegro (Free of charge transfer arranged)

11:00 - 12:00

Creative Network Presentations and Voting
Hyatt Regency Kotor Bay Resort, Ballroom

12:30 - 14:00

Welcome address, Creative Network Awards Ceremony & seated Lunch
The Chedi Hotel and Residences, Lustica Bay

14:00 - 18:00

Living the Lustica Bay Vision - Cocktail reception, guided tour, golf course highlights and other key locations

18:30 - 19:30

Free Time

19:30 - 22:00

Networking Under the Stars Closing Event
Hyatt Regency Kotor Bay Resort, Small Pool Terrace

Day 4

Saturday | October 11

09:00 - 14:00

Optional: Half-day visit of **Mamula Island Resort** and the beautiful **Blue Cave** (lunch included)

Afternoon

Departures



ACE Executive Committee Meeting

Conference Welcome



Brainstorming Sessions: Transatlantic Impact Group – Key Topics for 2026 & The Future of AmChams – National Perspectives

During the brainstorming sessions, participants were divided into two groups: CEOs, who discussed the ACE strategy, and AmCham teams, who focused on communication, membership, and advocacy.





Following the brainstorming sessions, the ACE Delegation attended a Gala Dinner hosted by Sanja Calasan, President of AmCham Montenegro & Marko Mirocevic, Executive Director of AmCham Montenegro. During the event, Ajša Vodnik, Chair of AmChams in Europe, held a fireside chat with Nik Gjelošhaj, Deputy Prime Minister for Economic Policy and Minister of Economic Development.



ACE Benchmark Survey

ACE Benchmark Survey presented by Elias Spirtounias.

The presentation spurred vivid discussions on data analysis and forecasts for the upcoming year.





Following the Benchmark Survey, the ACE group was divided into six teams that delved into key topics such as European competitiveness, synergies among AmChams, and digital transformation. These sessions were expertly facilitated by ACE ExCo members Ajša Vodnik, Elias Spirtounias, Daniel Andrich, Peter Dahlen, Asli Ozelli and Mila Malairau.





The ACE Delegation
had the opportunity
to meet the Mayor of
Kotor and
experience Kotor
and Perast.





The ACE CEOs held
its regular Board of
Directors meeting.



Creative Network Award

Winner

- AmCham Slovenia: AmCham YOUNg platform



Finalists

- AmCham Armenia: Empower Her | Women Gamechangers
- AmCham Slovakia: The Festival of Future




FORZA
KUK



Lustica Bay Vision

The ACE Delegation explored the Luštica Bay project and exchanged experiences during a group cocktail reception.







AMCHAMS

IN EUROPE

Hosted by AmCham Montenegro ACE BPSC 2025 aimed to provide spirited discussions about pivotal business matters and explore the evolving role of the AmChams in the contemporary global business scene.