AmCham
CÂMARA DE COMÉRCIO AMERICANA . PORTUGAL

AMCHAMS
IN EUROPE

ACE

Best Practice Sharing Conference

September 24-26, 2024
Lisbon, Portugal

AmChams in Europe (ACE) Best Practice Sharing Conference in Lisbon

- 56 AmCham executives from 31 countries
- September 24 - 26, 2024

Through meetings valuable insights were gained on:

- Fostering transatlantic relations
- ACE strategy
- Shared perspectives from AmChams

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Program

Tuesday | September 24

All day	Arrivals and Transfer to Lisbon Marriott Hotel (Transportation not provided)
09:00-16:30	**Optional:** Transatlantic Business Summit. Venue: Calouste Gulbenkian Foundation (Transportation not provided)
16:00-18:00	Executive Committee Meeting at Lisbon Marriott Hotel - Boardroom I
19:00-19:30	Transfer from Lisbon Marriott Hotel to Picadeiro Real
19:30-22:30	AmCham International Gala Dinner chaired by U.S. Ambassador Randi Charno Levine. Venue: Picadeiro Real
22:30	Transfer to Lisbon Marriott Hotel

Wednesday | September 25

09:00-09:30	ACE Energizing Coffee - Berlin Room
09:30-12:00	Conference welcome and Benchmark Survey Presentation at the Lisbon Marriott Hotel - Berlin Room
12:00-12:30	Transfer to the Museum of Electricity
12:30-14:30	Lunch/ Keynote Speaker: António Martins da Costa. Venue: Museum of Electricity
14:30-16:30	Break-out sessions on ACE Strategy at The Museum of Electricity
16:30-17:00	Walk along the Belém promenade to the Monument to the Discoveries
17:00-17:30	Group Photo at Monument to the Discoveries area
17:30-18:00	Transfer from Monument to the Discoveries to Cascais

Thursday | September 26

08:30-09:00	Morning Coffee Session: The View from Brussels - What you need to know (powered by AmCham EU) - Berlin Room
09:00-11:30	ACE Board Meeting at the Lisbon Marriott Hotel - Berlin Room
09:30-11:30	Staff not attending BoD: **Optional:** Visit to Fado Museum or Free Time
11:30-12:00	Transfer to FLAD
12:15-13:15	Creative Network Presentations and Voting at FLAD | Welcome Remarks by a FLAD Board Member.
13:30-15:30	Conference wrap-up/ Creative Network Awards Ceremony & Lunch at FLAD
16:00	Transfer to Lisbon Marriott Hotel for those not attending the TukTuk tour
16:00-18:00	Old Lisbon TukTuk Tour
18:00-22:00	**Optional:** Walk along Baixa district and dinner. Venue: Rooftop Chiado Hotel. Or Free Time
22:00	Transfer to the Lisbon Marriott Hotel

Friday | September 27

09:00-14:15	**Optional:** Tuktuk Tour in Sintra with Lunch. Venue: O Cantinho de São Pedro Restaurant Sintra.
Afternoon	Departures

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ACE
Executive Committee Meeting

Transatlantic Business Summit

During the Summit our very own Ajša Vodnik, Elias Spirtounias, Daniel Andrich & Peter Dahlen, participated in a panel discussion on cross-border perspectives. They shared their insights on emerging challenges: geopolitical, economic, technological & innovation, U.S. relations, investments in Europe and free trade, but also advancement of open market. Susan Danger, CEO, AmCham EU presented the priorities, challenges and opportunities on U.S. business in Europe and transatlantic relationship.

Following the Transatlantic Business Summit, the ACE Delegation participated in a Gala Dinner at Picadeiro Real, welcomed by Anna Margolis, Economic Attaché, US Embassy Lisbon. Welcome remarks were made by Antonio Martins da Costa, President and Graça Didier, Executive Director of AmCham Portugal.

ACE Benchmark Survey

ACE Benchmark Survey presented by Elias Spirtounias.
The presentation spurred vivid discussions on data analysis and forecasts for the upcoming year.

Following the Benchmark Survey, the ACE group visited the Museum of Electricity and was briefed by Antonio Martins da Costa, President, AmCham Portugal on the EDP Group and Portugal's ambitious energy transition goals. The afternoon sessions featured engaging breakout discussions focused on the ACE strategy, introduced by ACE Chair Ajša Vodnik. Attendees explored AmChams' key pillars of work: networking and best practice sharing, advocacy, and member empowerment.

The breakout groups delved into topics like organizational performance, member engagement, networking strategies, and communication challenges. These sessions were expertly facilitated by ACE strategy team members Daniel Andrich, Aida Casamitjana, Peter Dahlen, Susan Danger, Mila Malairau, Marko Mirocevic, Daria Sivovol, Elias Spirtounias and Marc ter Haar.

AEG

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Morning Session included a view form Brussels powered by AmCham EU.

The ACE Delegation had its regular Board of Directors meeting

Creative Network Award Presentations & Ceremony

Winner

- Amcham Finland: Launchpad USA

Finalists

- AmCham Bulgaria: EmpowerHer Program
- AmCham Latvia: American Music Night
- AmCham Slovakia: Mapping the Potential of Eastern Slovakia
- AmCham Ukraine: Wartime Economic Empowerment for Ukrainian Women Leaders

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Hosted by AmCham Portugal ACE BPSC 2024 aimed to provide spirited discussions about pivotal business matters and explore the evolving role of the AmChams in the contemporary global business scene.